



Data and Privacy File Guides

Maps: Maps Report an Issue

October 2021

File name

Maps Report an Issue.csv

File description

The file provides information about issues the user reported on the Apple Maps App. Individual reports may not contain every field in the glossary file.

Why Apple keeps this information

This information is retained in order to understand the issue a user is reporting and the appropriate changes needed to address and fix that issue.

Field Name	Details
Added Access Point Location	The location of the access point, building entry or exit, added to the place
Address Building To Censor	The address building number to be censored
Address Field Name	The name of the field being corrected
Address To Censor	The address the user requested to be censored
Amenity Type Added	The type of amenity added to the place
Amenity Type Removed	The type of amenity removed from the place
Apple User Account Identifier	Apple account identifying number
Corrected Access Point Location	The user-corrected location of the edited access point for the place
Corrected Access Point Name	The user-corrected name of the edited access point for the place
Corrected Access Point Location	The user-corrected location of the edited access point for the place
Corrected Access Point Name	The user-corrected name of the edited access point for the place
Corrected Coordinates	Location coordinates, as corrected by the user
Corrected Flag	Original and corrected values for a binary Maps field (e.g., whether ApplePay is accepted)
Corrected Map Location Screenshot	A screenshot of the corrected Maps location
Corrected Map Location Coordinates	The coordinates of the corrected Maps location
Corrected Place Address	The user-corrected value for the address of the place
Corrected Place Address Building	The user-corrected value for the address building number of the place
Corrected Place Address Floor	The user-corrected value for the address floor number of the place

Field Name	Details
Corrected Place Address Unit	The user-corrected value for the address unit number of the place
Corrected Place Name	The user-corrected value for the name of the place
Corrected Place Phone Number	The user-corrected value for the phone number of the place
Corrected Place Url	The user-corrected value for the internet address of the place
Corrected Search Text	The user-entered search terms entered to find the Maps location
Corrected Search Text	For dispatcher search support, the Apple server-based search query performed (if applicable)
Corrected Transit Place Name	The user-corrected value for the name of the transit place
Correction Type	The specific type of correction made in the report
Corrected Value of Address Field	Corrected value for the address field, as entered by the user
Day of Week Report Created	The numeric day of the week on which the report was submitted (Sunday displays as 0)
Delay in a Transit Service	Whether the user is experiencing a delay, or knows of an upcoming delay, for a transit service (e.g., Caltrain)
Device Country Code	The country in which device was located when the report was submitted
Device Display Language	The system language for the user's device
Device Keyboard Language	The keyboard language for the user's device
Device Location	Physical location and attributes of the device when the report was submitted
Device Location Timestamp	Date and time on which the device location was captured
Device OS Name	The operating system name of the device from which the report was submitted
Device OS Version	The operating system build number of the device when the report was submitted
Device Spoken Language	The system voice language for the user's device
Device UTC Offset	The difference between the device time zone and UTC when the report was submitted, in seconds
Directions Starting Point Search Text	The entered search text for the directions starting point
Directions Ending Point Search Address	The address component of the directions ending point (this is a repeated field)
Directions Ending Point Search Address Line	The address component of the directions ending point (this is a repeated field)

Field Name	Details
Directions Ending Point Search Coordinates	The coordinates of the directions ending point
Directions Ending Point Search Location	The destination of the route
Directions Ending Point Search Name	The name of the destination
Directions Ending Point Search Origin	Where the user's ending point originated (e.g. from a contact, the user's current location, or a dropped pin)
Directions Ending Point Search Text	The entered search text for the directions ending point
Directions Instruction Correction Comments	The user's comments about the directions
Directions Instruction Correction Photos	The user's photos supplied in the directions report
Directions Overview Screenshot	Screenshot of the overview map of the route
Directions Request Current Device Location	The location of the device at the time of the report
Directions Request Session Device Location	This is a list of device locations in a given session, including coordinates, speed, and source
Directions Route Description	A description of the planned route
Directions Route Distance	The distance from origin to destination
Directions Route Name	The name of the route
Directions Route Step Screenshots	Screenshots of each step in the route
Directions Route Traffic Description	A description of the route, including traffic conditions
Directions Route Transport Type	The main mode of transport for the route
Directions Starting Point Search Address	The address component of the directions starting point (this is a repeated field)
Directions Starting Point Search Address Line	The address component of the directions starting point (this is a repeated field)
Directions Starting Point Search Coordinates	The coordinates of the directions starting point
Directions Starting Point Search Location	The origin of the route
Directions Starting Point Search Origin	Where the user's starting point originated (e.g. from a contact, the user's current location, or a dropped pin)
Directions Waypoint Is Current Location	Whether the waypoint for the direction was the current location

Field Name	Details
Directions Waypoint Place Search Text	The entered search text associated with the reported directions issue
Directions Waypoint Place	The location and address associated with the reported directions issue
Feedback Type	The type of feedback this report represents
Hardware Model	The hardware model of the device from which the report was submitted
Hour of the Day Report Created	The hour of the day at which the report was submitted, as a local timestamp between 0-23
Is Incorrect Merchant Category	Whether the merchant industry category is incorrect
Is Incorrect Merchant Name	Whether the merchant name is incorrect
Last User-typed Search Text	The user's last-typed text associated with the reported issue
Last Search Text	The user's last search, as associated with the reported issue
Map Label Original Value	Original value of the corrected label displayed in Maps
Map Label Corrected Value	Corrected value of the label, as entered by the user
Map Label Coordinates	Coordinates of the original label
Map View Screenshot	The screenshot of the Map at the time the user submitted the report
Map View Pin Coordinates	The location of the Map at the time the user submitted the report
Merchant Address	The full address of the merchant
Merchant Name	The name of the merchant, as displayed to the user
Original Access Point Location	The original location of the edited access point for the place
Original Access Point Name	The original name of the edited access point for the place
Original Place Address	The original address of the place, as displayed in Maps
Original Place Address Building	The original address building number of the place, as displayed in Maps
Original Place Address Floor	The original address floor number of the place, as displayed in Maps
Original Place Address Unit	The original address unit number of the place, as displayed in Maps
Original Place Name	The original name of the place, as displayed in Maps
Original Place Phone Number	The original phone number of the place, as displayed in Maps
Original Place Url	The original internet address of the place, as displayed in Maps

Field Name	Details
Original Transit Place Name	The original name of the transit place, as displayed in Maps
Original Value of Address Field	The original value of the address field displayed in Maps
Personalized Map Address	The location address associated with the reported issue
Personalized Map Address Type	Whether the user added the address associated with the reported issue manually, through autocomplete, or through a search
Personalized Map Place Type	The type of location associated with the reported issue
Photo	A user-provided photo associated with the issue
Photo Creation Timestamp	The date and time on which the user-submitted photo was taken
Photo Geotag Coordinates	The approximate geographic coordinates at which the user-submitted photo was taken
Photo Geotag Horizontal Accuracy	The horizontal accuracy of the coordinate, in meters (if available)
Photo Geotag Timestamp	Date and time on which the user-submitted photo was geotagged
Photo Geotag Vertical Accuracy	The vertical accuracy of the coordinate in meters, if available
Photo Location Type	The geotag location source type for the photo
Place Address Incorrect	Whether the place address is incorrect
Place Address Line	The address component of the Place with the issue (this is a repeated field)
Place Category Added	The categories added for the place
Place Category Removed	The categories removed for the place
Place Hours	Text string indicating the operating hours of the place
Place Hours Feedback Type	The type of operating hours feedback provided by user
Place Hours Incorrect	True or false value indicating whether or not the place's operating hours is incorrect
Place Hours User Comment	User-provided comment about the operating hours of the place
Place Name	The name of the Place with the issue
Place Location Coordinates	The coordinates of the Place with the issue
Place Search Text	The search text to find the Place
Removed Access Point Location	The location of the access point removed from the place
Report Timestamp	The time at which the user created the report (if missing, this will be the time Apple received the report)
Report Type	The type of problem for which the report was submitted

Field Name	Details
Transaction Location	The location where the transaction occurred, in cases when a user reports a problem with an Apple Card transaction
Transaction Time	The absolute time that the transaction occurred, in seconds, in cases when a user reports a problem with an Apple Card transaction
Transaction Type	The type of transaction that was carried out, in cases when a user reports a problem with an Apple Card transaction
Transit Line Maps Identifier	Identifier for the transit line associated with the reported issue
Transit Line Name	Name of the transit line associated with the reported issue
Transit Line Shape Incorrect	Whether the shape of a transit line is incorrect on the Map
Transit System Name	Name of the transit system associated with the reported issue
User Comments	User-provided comments about the reported issue
User Email	The user's email address
User Input Language	The language in which the report was submitted
User Preferred Email	The preferred user email for opting into further communication
Voice Volume Setting	The navigation volume level (off, low, normal, or loud)